ANATOMY OF A YEARBOOK

STRUCTURE

COVER

The outer part of the book that protects the pages inside.

- theme
- publication name
- year

SPINE FOR HARDCOVER BOOKS ONLY

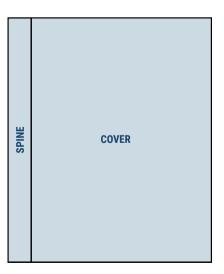
Encloses the binding and is visible when the book is shelved with its cover facing outward.

- publication name
- · school name
- year
- · city & state
- volume #

ENDSHEET

Thick paper that is glued to the inside of the cover, holding it together with the block of pages.

- · can be blank
- · can match cover
- may include design elements, theme related visuals, or even the table of contents



CONTENT

TABLE OF CONTENTS

Includes page numbers, theme-related spin-off, and label for each section.

TITLE PAGE

First page of the book. Single page, not a spread.

- theme phrase
- theme visuals
- publication name
- volume number
- school name
- address
- website
- phone number
- · principal name
- enrollment #
- faculty & staff #
- athletic conference

OPENING / CLOSING

First and last spread of the book, where the theme is presented in detail.

DIVIDER

Yearbook pages that separate one section from another and introduce the section's content.

- section label
- · theme-related spin off
- graphic elements
- photo(s)
- caption
- sometimes a table of contents of that specific section

REFERENCE SECTION

- ads
- group photos
- index

COLOPHON

A statement, placed at the end of the yearbook, detailing the technical specifications.

CLICK HERE FOR A COLOPHON GENERATOR





