Pixami School Storefront

Grow Your Yearbook Business with e-Commerce!

About

Grow your yearbook revenue, increase your competitive edge, and help drive success for your schools with Pixami's School Storefront!

Pixami's School Storefront provides a branded online store where your schools can sell yearbooks, yearbook ads, custom yearbook pages and supplements, and high-quality personalized photo products.

The software is fun and easy to use, with a full set of templates and creative editing tools. Users simply upload their favorite photos, choose a template and then add text to customize their product. A complete e-commerce system provides secure transactions with a fast, simple, checkout process. You control the brand, messaging, and all other aspects of the sale.

The School Storefront contains all the features you need for managing products and pricing, customer service, and sales reporting. Finished orders are rendered as print-ready PDF files for printing to the the location of your choice, or Pixami can provide printing for you.

Pixami's School Storefront provides the latest in e-commerce functionality, with the features and products your schools are looking for. Contact us and learn how to take your yearbook business to the next level!

Feature Highlights

Brandable Shopping Cart Experience.

Pixami's School Storefront includes a fast, friendly and secure shopping cart, customized with your brand. You can add text to the home page, plus due dates, customer service contact information, and special promotions.

Fast, Fun and Easy Editing Tools.

Easy-to-use editing tools allow the most novice users to create beautifully-designed products, and have fun doing it! Users simply choose a product and template, upload their favorite photos, then add text to customize their order.

Full Suite of Admin Functionality.

Admin functionality allows you to manage products, pricing and more. Order functions help track orders and handle customer service, and a reporting feature provides the reports you need for sales and production.

Sell Yearbook Ads with Minimal Effort.

Generate additional revenue with yearbook ad sales! Built-in templates allow Business and Student Recognition Ads to be designed, previewed, and ordered, so there's minimal effort required on your part. Finished ads are automatically delivered to the yearbook software to be flowed into the book.

Add Personalized Pages and Supplements.

Personalized pages allow students to design pages with their favorite photos, to be included in their yearbook. Supplements allow schools to design and sell custom yearbook sections to highlight sports teams, clubs and events. These products are a great way to add value to your yearbook program!

Add Popular Personalized Photo Products.

Online yearbook and ad sales create a perfect opportunity to upsell personalized photo products! The School Storefront also includes popular products such as photo books, grad announcements, greeting cards, calendars, posters, coffee mugs and more. You choose the products that you and your schools want to sell.

Year-Round Fundraising Opportunity for Schools.

Pixami's School Storefront enables any school to launch a successful year-round fundraising program. Schools can even create custom products, such as a calendar with custom photos and important dates, to promote school spirit while generating substantial revenue!